



ACCESS TECHNOLOGY INDIA

Tel: 91-11-41326326, Fax: 91-11-41825192,

Email: info@accessti.com, accessti@gmail.com

Website: www.accessti.com, www.scarletmultimedia.com

become a partner



By choosing Access Technology as your offshore IT outsourcing partner, you can avail of the following benefits:

- Enhancement of project management and service delivery skills
- Optimization of systems management and support processes
- Access to internally unavailable but essential specialized resources.
- Superior management of the business application portfolio

Corporations are interested in pushing many non-core IT tasks to offshore service providers. Examples range from call-center systems to Web-hosting to data storage management. The near future is going to witness a majority of the IT departments comprehensively integrate onsite, offsite, and offshore elements.

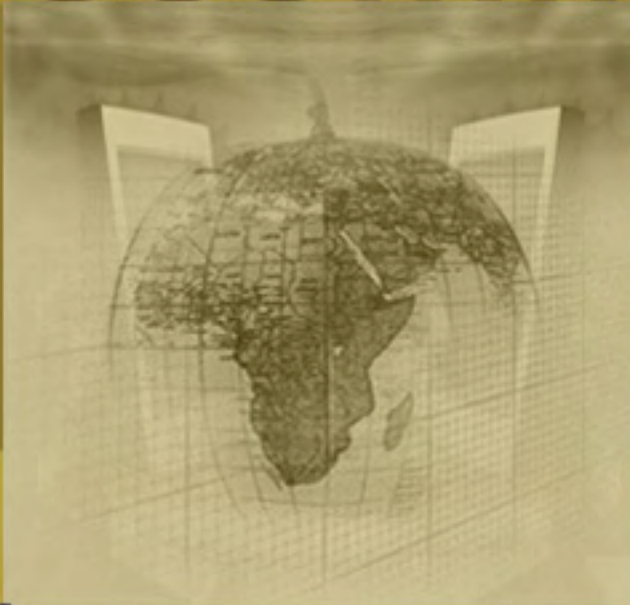
Our offshore partnership offers include:

- Re-selling ATI's services

- Making ATI as your offshore back office

- Selling ATI's web & software services on a commission basis

ecommerce



Complete implementation and Strategic planning for E-commerce Web development



ATI provides a wide range of e-commerce web development solutions by producing shopping cart software, custom application development, e-commerce payment gateway integration, Internet marketing and ePayment etc. for companies in USA, UK, Canada, Australia, Middle East, Germany and other parts of Europe.

ATI's e-commerce solutions guarantee quality, competent and rapid execution of any projects from small websites to complex e-commerce software and custom solution programming.

Whether you're selling plantpots or Yachts, we'll design and build your shopping cart and get you up and running very quickly with your dynamic ecommerce & credit card handling facilities.

Our E-commerce website development plan includes:

- Complete implementation and launch strategic planning
- Marketing evaluation Requirements definition
- Functional design Creative graphic design
- Hosting requirements and implementation Payment interface
- Database configuration Software customization

E-commerce Capabilities:

- Support for medium to large stores
- Multiple categories and thousands of products
- Multiple product options
- Integration into current backend order processing systems
- Customized branding and design
- Affiliate marketing support
- Gift Certificates and coupons
- Global discounts
- Self administration
- Sales and user reporting
- Email marketing



multimedia

Access Technology India is committed to a philosophy of clarity and simplicity. We take pride in our direct approach, innovative design ideas and programming expertise.



We provide our clients with creative communications solutions including online brand development, advertising, and multimedia applications which are aligned to the client's business and marketing strategies.

ATI does this by combining a wide range of technical and programming expertise with top-notch strategic, design, content and creative teams to develop full-service multimedia solutions to a growing client base.

We also provide expert guidance to clients seeking the right choices in the fast-moving field of multimedia & new media technology. Our personal attention to clients is the key to our understanding their digital media needs and to our solutions which are consistent with a client's identity, communications needs and business goals



offshore outsourcing

The company offers the following range of enterprise services and solutions to meet varying customer requirements:



Access Technology is a web development and graphic design company started in 1997 with extensive experience in providing graphic & web solutions and IT outsourcing services to enterprises across the globe with outstanding results.

Since its inception, the company has been in the outsourcing industry, servicing clients thousands of miles away, maturing into a core dependable extension of a client's internal team. We deliver business value - beyond mere offshore advantages, lowered costs and faster turnaround times.

We can help you gain the benefits of a world-class staff, whose quality and process discipline have achieved ISO 9001 and SEI CMM Level 5 certifications. However, we go much further than achieving the certifications that are expected of offshore service providers.

We have proven methodologies that deliver the benefits of high offshore staffing ratios in as little as 6 to 8 weeks. Our approaches consistently deliver savings of 30 to 60%, and that is only the start. Our Transforming While Performing service lets your company reinvest some of the proceeds to additional savings of 40% or more by consolidating and optimizing your software portfolio, while transforming and outsourcing selected business processes.

Access Technology has worked with over 200 customers worldwide spread over Europe, USA, Canada & Middle East.

The company offers the following range of enterprise services and solutions to meet varying customer requirements:

- Website design & development
- Large and complicated web programming
- Customized software solutions
- Web Application development
- Interactive web design
- Ecommerce web design
- Interactive CD presentations
- CBT's
- Corporate Presentations
- 2D-3D Animation
- Business CD Cards
- Logo design & corporate identity
- Brochure design
- Packaging design
- Advertising campaign
- Print production
- Web Photography
- Flash animation



offshore staffing



It is generally held as a good business practice to turn IT operations and especially IT development over to external providers, as it significantly saves on staff, equipment, training and maintenance, as well as it allows customers to concentrate more on their business's core competency. However, the lack of IT professionals in developed countries has reached critical proportions, with over 400,000 vacant IT positions in North America alone.

Numerous companies focus on India for lower costs for its caliber of computer engineers. The cost savings are an additional benefit and on top of that Access Technology India serves as an offshore development for various companies in USA, Canada and UK. The offshore companies pay 30-35% of the actual salary as compared to their own country. We update the outsourcing companies every alternate day about the progress. Isn't it a brilliant idea to make Access Technology your back office !!

Access Technology developers are exposed to the cutting edge of all developing technologies.

Outsourcing to us can be for:

- New Development
- Porting
- Maintenance
- Interoperability



software development & programming

Offshore Software Programming - PHP, ASP, .NET Coldfusion Programming



As a premier software & web programming company, ATI offers web development and custom programming services that allow us to meet all of your offshore e-commerce demands and other programming requirements. The extraordinarily talented staff at ATI can handle all of your offline & online programming needs, regardless of the size of your project.

ATI's software programmers are skilled in numerous programming languages. We have developed a large number of software applications in various industries supporting all types of business needs. We develop custom application software from scratch or we can take existing software and add whatever functionality you require.

Various software programming languages we work on..

PHP programming
Coldfusion programming
ASP programming
ASP.net programming
VB.net programming
C# programming
Java programming
CGI - Perl programming
VB Programming



search engine optimisation



Search engine optimization and search engine ranking is the most important and the most often neglected aspect of building a web site and gaining web traffic. For your business to flourish, the website need to be highly optimized for search engines

ATI focuses on long term seo & web marketing plans as web site optimisation is an ongoing process. Ongoing changes in search engine algorithms mean there may be major or minor changes required to keep the web site optimized, or in tune with what the search engines are looking for. Therefore, a search engine optimisation campaign must never be considered a one off project.

We do:

SEO Services

Positioning SEO Services,

Banner Advertising Network

Pop Under Advertising,

Internet Consulting

Articles Submission

Blogs to choose from

Web Directory Submission

PPC Campaigns

Affiliate Marketing

Viral Campaigns

Bulk Emailing

Newsletters Posting

Banner Advertising



web design & development

At Access Technology, a leading web design company, we combine knowledge, experience and talent to produce cutting edge visuals in web designing.



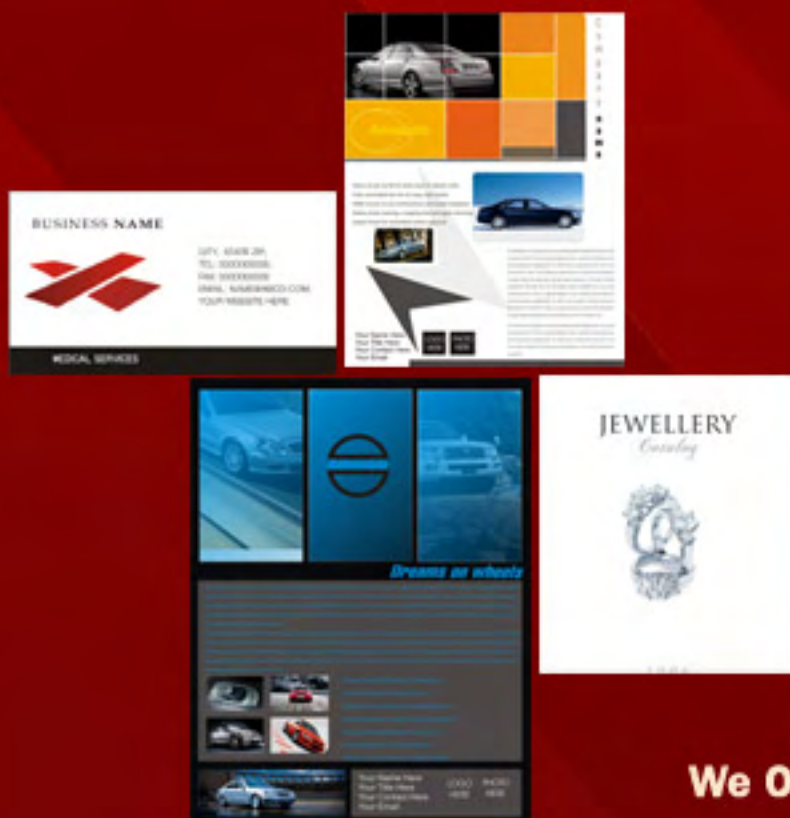
We are an e-commerce website design & development outsourcing company built upon a foundation of passion, creativity and vision. This is reflected in our dedication to applying our diverse talents to produce stunning imagery, meaningful content and user-friendly ecommerce applications.

Our in depth experience in creating interactive websites for outsourcing companies enables us to provide exceptional support in catering to clients website design needs. User navigation, interface design, fast download times, cross platform compatibility, future expansion, database integration and back-end web programming are a crucial part of a successful web design company and they are done in-house.

For businesses and individuals wanting a distinct Internet presence, we give unique and personalized web page design and graphic design services with quality at competitive market rates. Companies that outsource website design & development to us gain tremendously!



print design templates



ATI Develops Print Design Templates at its offshore graphic design center studio in India that help reduce burden for Publishing Companies, Print Design Companies, Offshore Graphic Designers, Tempalte design companies, Professional in Creative Studios in USA,UK, Europe, Australia and other parts of the world.

We Offer Print Design Templates for:

- | | |
|------------------|------------------------|
| Business Cards | Corporate Identity |
| Brochure Design | Catalog Design |
| Press Kit Design | Flyers / Poster Design |
| Postcards Design | Door Hangers |
| Newsletters | PDF Design |

prepress services

Prepress Techniques covered by ATI include acquiring images from a scanner or digital camera, determining resolution, basic retouching and editing of portraits, color correcting images, and combining images. Some of the retouching techniques include taking glare off of glasses, softening backgrounds, removing dust and scratches, smoothing down fly-away hair, and fixing blemishes.



Some of our area of concentration include:

- Using the editing tools to sharpen, blur, dodge, burn, saturate and desaturate
- Enhancing facial features by increasing or decreasing exposure in given areas
- Eliminating imperfections, scratches and dust in a portrait
- Changing the focal point by subduing or blurring the background
- Combining photos using layer masks
- Changing the directional lighting
- Reducing the film grain effect



graphic design & corporate id

We'll deliver exciting graphics, layout and design concepts that won't Exceed your budget... just your Expectations!

ATI is a graphic design company, logo design, corporate identity, brochure design company that employs state of the art graphic and web designers and assists businesses by providing creative and effective graphic design and identity building marketing systems. The company provides its clients the highest quality graphic design and cutting edge corporate identity solutions available.

As professional graphic designers and illustrators, ATI has the extra creativity and expertise in graphic design to help you reach your potential through marketing!

Our graphic design services include :



- Ad Design
- Flyer Layout
- Book Cover Design
- High End Graphic Design
- Book Layout Design
- Illustration
- Brochure Design
- Logo Design
- Flyer / Poster Design
- Newsletter Layout
- Photo Manipulation/Restoration